Goals

Achieving the Astana Declaration on Primary Health Care of "a world where governments and societies prioritize, promote, and protect people's health and well-being"



Improve health systems and outcomes by collaborating with governments to strengthen leadership and management capabilities through public-private partnership

Mission

- 1. Human-centered: believing passionately in the power of people to drive development
- **2. Committed:** believing in the value of long-term in-country engagement to catalyze sustainable leadership and management (L&M) capabilities
- 3. Responsive: addressing and adapting to L&M priorities of individual ministries of health
- **4. Solution-oriented:** embracing innovation, data, technology, and the rapidly changing landscape; and evolving with optimism and purpose
- Inclusive: committed to equitably serving all communities, including marginalized and vulnerable populations
- **Integrative:** breaking down siloes within and across programs, sectors and countries and harnessing the best of the public and private sectors
- **Humble:** cognizant that we operate within a broader ecosystem and achieve impact by being trusted partners
- **Collective:** contributing to the broader global health agenda of Primary Health Care (PHC) including Community Health, Universal Health Coverage (UHC), and the health-related Sustainable Development Goals (SDGs)

Increasingly complex prioritization & operating environment

- Major trends affecting humanity (e.g., population growth, migration, climate change, urbanization, pollution, water scarcity)
- Rise of chronic diseases, especially "non communicable"
- Projected decreases in Official Development Assistance, including for health

Major policy directions

 3 policy agendas (PHC, UHC, and SDGs) shaping global health discourse

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- Decentralization of responsibility and authority for health services
- Increasing emphasis on global health security and preparedness

New opportunities

- Rapid technological change and innovation, including data and artificial intelligence
- Increasing in-country resources (expertise, funding)
- Shift from problem focus to systems thinking
- Increasing openness to public and private sector collaboration

Build capacity: Develop L&M capabilities in partnership with governments through a customized in-country approach leveraging embedded management partners

- Support ministries of health in defining and prioritizing L&M needs in line with their strategic priorities
- Improve individual L&M capacity
- Strengthen team effectiveness
- Increase uptake of best practices and processes
- Speed adoption of new technologies, tools, and use of data

Share knowledge: Facilitate the capture and sharing of best practices within and among countries and diverse stakeholders

- Develop, evaluate, and share L&M roadmaps for individuals and teams
- Facilitate establishment and implementation of L&M curricula
- Facilitate sharing of resources and templates around L&M best practices and processes
- Foster peer-to-peer learning and networks for real-time sharing of knowledge within and across countries

Generate evidence: Catalyze
standardization of measurement of
L&M capacity building and contribute
to global evidence base

- Document what works and what does not by partnering to develop L&M case studies
- Work with the global health community and governments to define evidence needs
- In conjunction with partners, develop and implement monitoring and evaluation framework to measure the outcomes and impact of L&M capacity building
- Contribute to operational research and the evidence base around L&M for global health priorities

Change the conversation: Raise the profile of L&M as a key means to achieve broader health and development goals

- Communicate clearly and compellingly, the impact of L&M capacity building
- Shape global discourse on L&M by convening a high-level council
- Enhance international, national, and subnational political commitment to L&M
- Strengthen the engagement of civil society, private sector, and other partners in L&M capacity building
- Increase funding for L&M globally

Enabling artnershins **In-country partnerships** (e.g., governments, implementing partners, and the private sector)

Capacity building (e.g., academic institutions and management initiatives)

Knowledge development and management (e.g., academic institutions and business schools)

Monitoring and evaluation (e.g., academic institutions, L&M networks, and NGOs)

Communication (e.g., advocacy organizations, foundations, and the private sector)

Financing (e.g., foundations, governments, multilateral institutions, NGOs, and the private sector)